



# ANNUAL REPORT 2022

*Empower the Nations*

*Engage the Church*

*Embolden the Disciples*

## From Our President

I offer this report to you from a somewhat unique vantage point. As of January 1, 2023, I became the interim president of the Francis Asbury Society with the understanding that I will hold the position until a new president is elected or until July 1, whichever comes first. This means that I am introducing the report for a year of accomplishments for which I can take no credit. The credit must go to our former president, Dr. Ron Smith. Dr. Smith, who had carried the dual responsibilities of president of FAS and interim president of Ohio Christian University from August 15, 2022, was elected president of OCU beginning January 1, 2023. That election necessitated his resignation from the presidency of our Society, and I was asked to step in until a new president could be elected.

Dr. Smith, who has led the Francis Asbury Society effectively since July 2020, continued that effective leadership through 2022. In 2022, the Society continued to engage the church, empower

the nations, and embolden exponential discipleship.

Dr. Vic Reasoner, who has joined the staff with responsibility for publishing as well as for the Francis Asbury Institute, is helping us to engage the church. He brings a wealth of pastoral, administrative, and writing experience to the task.



*John Oswalt*

The move to empower the nations is spearheaded by Rev. Jerry Coleman with the assistance of Josh Hallahan. The first of what are anticipated to be three international conferences is now slated to take place in Mexico City in June 2023.

The discipleship effort was strengthened by Josh and Kelly Hallahan, who took over the direction of the discipleship area from Dr. Mike Powers

when he retired at the end of 2021. Together the Hallahans have enhanced the ministry of the Society, particularly at the university and the seminary here in Wilmore.

As we look at a culture that seems to have lost its moral foundations and thus is increasingly hostile to a biblically based Christianity, it becomes more and more necessary for like-minded believers to band together, not only for support but also for more effective ministry. That is what the Francis Asbury Society seeks to be: a group of people who believe that the Holy Spirit can empower persons to live for Christ triumphantly whatever their circumstances. As you read this report, I hope you will get a sense of the range of the Society's impact.



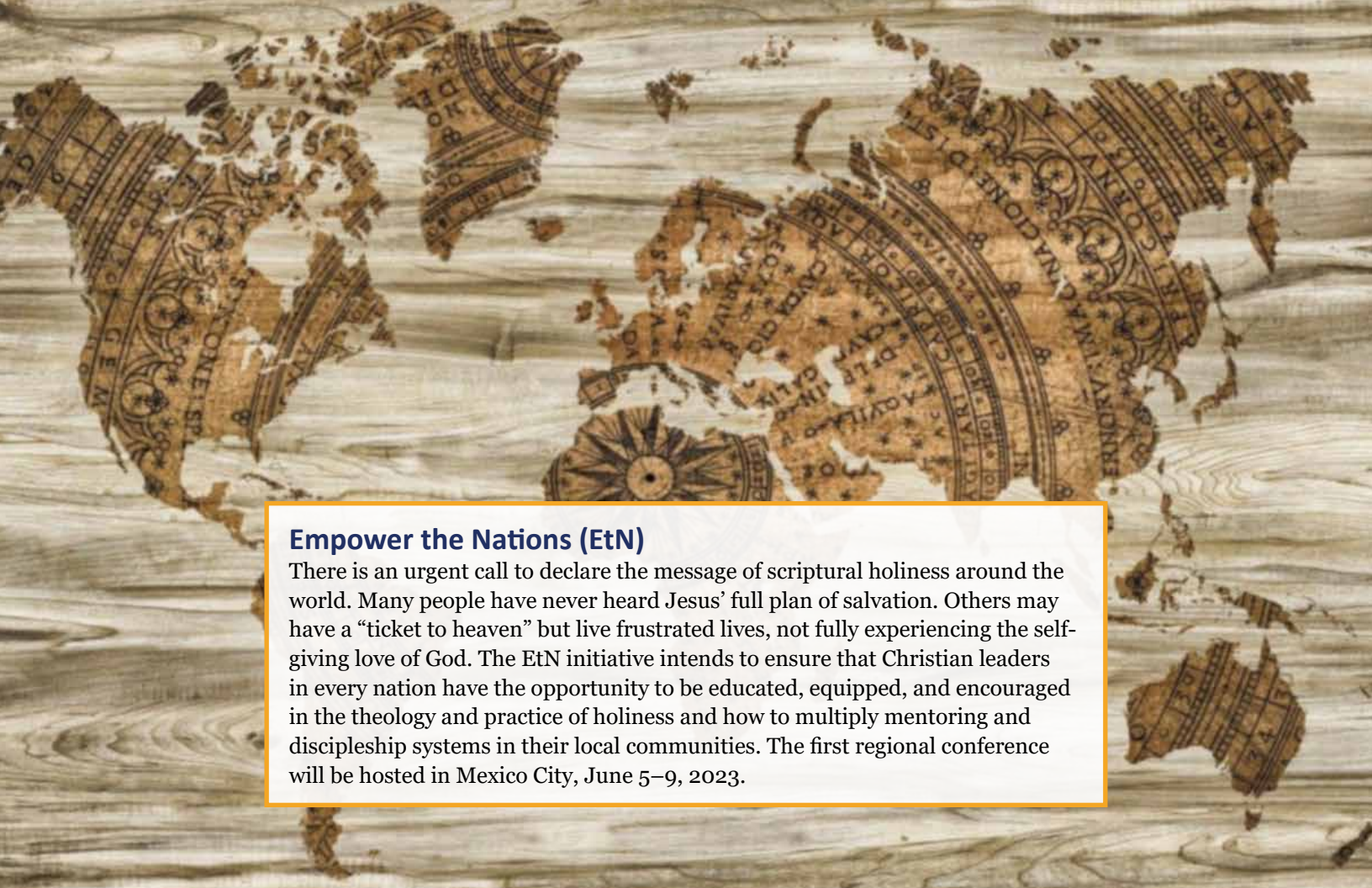
John Oswalt  
Interim President



Dennis F. Kinlaw

*"One of the amazing things about the work of God is how significant a moment can be when he speaks or acts. He can in an instant touch a life and it is never the same again."*

—Dr. Dennis F. Kinlaw



## **Empower the Nations (EtN)**

There is an urgent call to declare the message of scriptural holiness around the world. Many people have never heard Jesus' full plan of salvation. Others may have a "ticket to heaven" but live frustrated lives, not fully experiencing the self-giving love of God. The EtN initiative intends to ensure that Christian leaders in every nation have the opportunity to be educated, equipped, and encouraged in the theology and practice of holiness and how to multiply mentoring and discipleship systems in their local communities. The first regional conference will be hosted in Mexico City, June 5–9, 2023.

## FAS Evangelists

*Jerry Coleman, Director of FAS International*

In 2022 we added our 30th FAS evangelist. In Late November, our evangelists and other church leaders gathered for an event we called the Holiness Collaborative. It was created to give space for our staff, local ministry leaders and lay people, as well as connected partners to come together and discuss the idea of "making holiness accessible." One participant called the next morning and said, "That was one of the greatest moments of my life!"



*Holiness Collaborative meeting*

## Latin American Ministries

*Jim Harriman, Director*

The Bolivian Evangelical University (BEU) is considering converting property in downtown Santa Cruz into a hospital. They visited Tenwek Hospital in Kenya last year to see the potential of what a healthcare facility can do in a developing country.



*Jim Harriman at ranch house dedication*

The ranch continues to generate income for the university, but it also provides a place for students to practice veterinary medicine. There are over 100 beef cows and their young currently on the ranch. In 2022, BEU celebrated the completion of their ranch house, but there is still much to be done: brush to clear and pastures to plant.



## Publishing

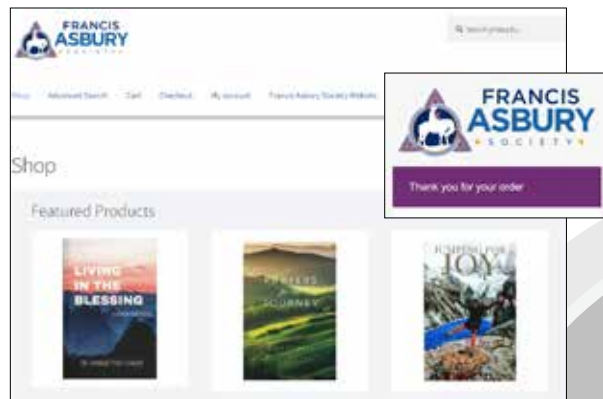
*Vic Reasoner, Director*

The biggest accomplishment of the Publishing department in 2022 was the migration of our online bookstore. Launched at the end of June, the new online bookstore is much more user-friendly and enables us to provide advanced search capabilities, automatic bulk discounts, and actual, not estimated, shipping charges.

We continue to publish bi-monthly issues of *The High Calling* and our monthly e-newsletter, *Ministry Matters*.

Our top selling books in 2022 were:

1. *This Day with the Master* by Dennis F. Kinlaw
2. *Restore the Joy: Scripture-Based Prayer* by Titus Women
3. *We Live as Christ* by Dennis F. Kinlaw
4. *All for Jesus* by Wesley Duewel
5. *East of Eden* by Stan Key
6. *Holy Happiness* by Dennis F. Kinlaw



6121

Resources sold  
(books, audio/  
video, etc.)

2925

Recipients of  
The High Calling

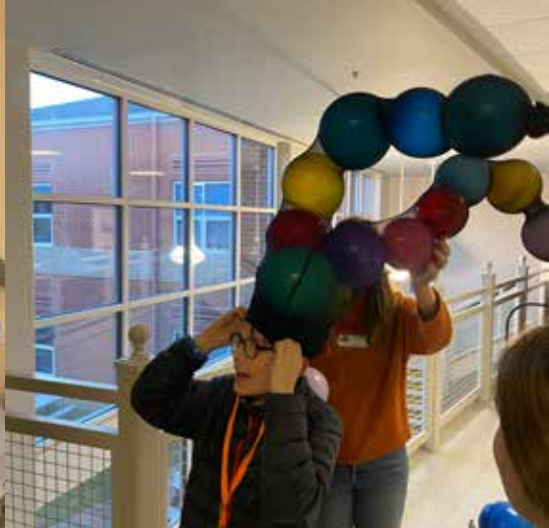
43%

Sales are online



## Francis Asbury Institute

We continue to publish *Culture Chronicles* articles: "Words and Power" by Kenneth J. Collins (February 2022), "A Peculiar Methodism" by David F. Watson (August 2022), and "Leading from the Second Chair" by Steve Stanley (November 2022). We plan to complete the Preaching Holiness Today blog series in 2023 and publish that content in a book that can be used as a homiletic resource, and then perhaps host a holiness preaching seminar based on the book. September 26, 2023, we are planning a one-day theological symposium on prevenient grace, featuring Dr. Brian Shelton as the keynote speaker in the morning and a panel discussion in the afternoon.





## Discipleship Ministry

*Josh Hallahan, Director*

The Lord was faithful this year through the various discipleship ministries of FAS. We were able to accomplish our goals for this year in starting a podcast for FAS as well as establishing a partnership with 4Kids Lex to minister to students in the public middle schools of Jessamine and Fayette counties.

- Through 4 Kids, we are partnered with 3 local churches to provide mentors for 60–70 middle school students.
- The first-ever holiness collaborative was a great success, well-received, and opened opportunities to connect further with churches and partner ministries in making holiness accessible.
- Our YouTube presence continues to grow. The Ezekiel Bible study had a strong following (anywhere from 100–500+ views per session). The Messianic Prophecies study had an average of 180 views for each session.



*Josh and Kelly Hallahan*

**326**

**Covenant Fellowship  
members**

**37**

**Weekly Bible study  
attendance**

**17**

**Monday morning  
prayer attendance**

**47**

**Podcast episodes**

# FAS by the Stats: 2022



Total Donations Received ▼ 17<sup>0</sup>% over 2021

General Fund Donations Received ▼ 18%

Percentage of Expenses\*

**71%** Program

**18%** Administration

**11%** Fundraising

\* 2021 latest available

**21**

Number of  
**Ministry Accounts**  
maintained by FAS

**\$0**  
DEBT  
LOAD

**20**

Number of Years  
FAS has been  
**Accredited** by  
ECFA

**89%**

Percentage of Income  
from **DONATIONS**

Volunteers

**6**

Full-time  
Staff

**9**

Part-time  
Staff

**13**

# Titus Women

ALL OF ME FOR ALL OF JESUS

In 2022, Titus Women saw continued growth with our podcasts and with Zoom Bible studies. We regularly saw 30–32 states represented in our Zoom Bible studies as well as several women asking for and accessing information from overseas. Messages from these Bible studies were uploaded to YouTube and as a podcast, enabling individuals to access this information at any time.

We post regular Facebook and Instagram posts with scripture, quotes, and informational updates. The daily prayer call (50–70 women) continues each morning as well as evening prayer calls on Monday, Tuesday and Thursday nights. Titus Women is doing all we can to proclaim the message of living life fully surrendered—giving All of Me for All of Jesus.

**16.5K** Downloads of  
*Titus podcasts*

**28** Podcasts  
uploaded

**266** YouTube  
subscribers

**1393** Facebook  
followers

**116** Dennis Kinlaw  
podcasts added  
(5155 downloads)







## Serving Our Community

For twelve years, the Francis Asbury Society Ministry Center has been serving as a small event venue for our community. In 2022, we hosted 44 events, from weddings and rehearsal dinners to business meetings and retreats. Our local public schools, private businesses, ministries, and families, as well as groups from the seminary and the university have enjoyed getting away from their usual spaces for a brief time and enjoying the atmosphere and amenities we provide.





## Thank You for Your Support!

Our donors are classified in three specific giving levels:

- Leadership 100—at least \$100 monthly or \$1,200 annually to the General Fund
- Ministry 100— at least \$100 monthly or \$1,200 annually to a ministry fund(s) such as one of our Francis Asbury Speakers, Titus Women, etc.
- Friends of FAS—monthly contributions to any fund in any amount less than \$100

The year 2022 was challenging. We value every contribution, no matter the size, because each gift represents an individual who has chosen to participate in the ministries of FAS. Every contribution further enables us to proclaim the Biblical message of holiness that we can be “wholly devoted to God.”

*Thank you  
for your  
generosity!*

748	donors overall
66	Ongoing Leadership 100 donors
119	Ministry 100 donors
147	Friends of FAS donors

## Our Volunteers Are Critical to Our Operations

FAS relies heavily on our volunteers. Some come in weekly; others make themselves available to be called in for specific projects. Our volunteers:

- Pick up and process weekly mail and donations.
- Prepare bulk mailings several times a year.
- Assist ministry leaders with administrative support.
- Count books to be added to our inventory.
- Record weekly Bible studies in the Ministry Center.
- Clean bathrooms, stock supplies, launder our dish towels and cleaning cloths, take out the trash and recycling, etc.

We are eternally grateful to these individuals who quietly go about their work to support the ministry. Thank you!!



*Receptionist, Cathy Bickert, with volunteer, Dorre Mitchell*

**2034**

**mail-in donations  
processed**

**19**

**bulk mailings  
assembled  
and mailed**

**13**

**Volunteers  
(5 do critical  
weekly tasks)**

## Our Board of Directors

Our board focuses on policies, strategic planning, and financial reviews, leaving the everyday operations to the administration but receiving regular status reports. We celebrated the return of two board members in 2022: Mr. Harvey Williamson and Mr. Phil Veatch. Though both men had rolled off the board previously after many years of service, they were happy to return to serve the Francis Asbury Society once again. For more information about our Board, visit [www.francisasburysociety.com/who-we-are/our-people](http://www.francisasburysociety.com/who-we-are/our-people).

*Thank you  
for your service!*



*Pictured (left to right, from the top): President Dr. Ron Smith, Dr. Chris Bounds (chair), Mr. John Swaim (vice-chair), Dr. Matt Friedeman, Mr. Jay McCants, Dr. Denny Kinlaw (secretary), Mr. Harvey Williamson, Dr. Andy Miller III, Mrs. Ann Kelly, Mrs. Joy Griffin, Mr. Phil Veatch, and Rev. Larry Vickers*

*Not pictured: Mrs. Cheryl Johnson, Dr. Abson Joseph, Mr. Steve Luce, and Mr. Michael Tipton*

## Follow Us on Social Media



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